

BUCKSVISION FUNDRAISING

WELCOME TO BUCKSVISION:

hello

and thank you for choosing to fundraise for BucksVision, a small local charity supporting people who are visually impaired.

With the money you raise, we will be able to support those living with sight loss in Buckinghamshire and Milton Keynes.

We could not do this without you!

WHO WE ARE AND WHAT WE DO:

- Divisional Social Clubs
- Hobby and Activity Clubs
- Experience Days
- Technology Training
- Home Support Services
- Resource Centre

1 in 5 of us will be affected by sight loss in our lifetime.



Right now, there are 26,000 people in Buckinghamshire and Milton Keynes living with Sight loss. Most of the beneficiaries of the above will be older people, typically aged 70+, whose sight has deteriorated due to conditions such as age-related macular degeneration (AMD) and glaucoma.

Many people with sight loss have lost confidence during the pandemic and lockdown, feeling isolated and anxious about what may lie ahead. The services above will help ensure that no blind and partially sighted person in our area suffers in silence or is unsure where to turn.

So, you can see how important our work is, and why this cause is such a brilliant thing to get involved with. We want you to have fun, and support those living with sight loss in a way that suits you.

HOW YOUR MONEY MAKES A DIFFERENCE:

£5



Can help pay for our Resource Centre which offers one to one advice on gadgets and aids to help a blind person with everyday task sight people take for granted.

£10



Contributes towards our Home Support Service providing a range of services to help the visually impaired in their homes, with befriending, reading, and shopping.

£20



Will help pay for an Eye Clinic Liaison Officer in your local Hospital who supports newly diagnosed patients with sight loss both on a practical and emotional level.

EASY GUIDE TO FUNDRAISING:

1. Pick a fundraiser
2. Plan your event
3. Have fun fundraising
4. You are helping to change lives



There are **26,000** people living with sight loss in Buckinghamshire and Milton Keynes, by 2050 that could be nearly double.

MAKING YOUR FUNDRAISING FUN:

We want you to enjoy fundraising for BucksVision!

So, this pack is full of useful ideas to put the fun into fundraising. You can have a great time whilst making a difference to others.

We have included ideas of what type of activity you might like to organise and some things to think about before you launch your activity.



A TO Z OF FUNDRAISING:

A Auction Arts & Craft Abseil	B Bingo BBQ Bring & Buy Book Sale	C Cake Sale Car Wash Casino Evening Coffee Morning Curry Night	D Dog Show Dress Down Day Disco
 E Easter Egg Hunt Eighties Party Egg & Spoon Race	 F Fashion Show Fancy Dress Day Fete Film Night	 G Garden Party Guess the.... Games Night Golf Day	
H Head Shave Hook a Duck Hula Hooping	I Its a Knockout International evening	 J Jumble Sale Jazz Night Jewellery Making	K Keep Fit Karaoke
 L Ladies Night Lottery Lucky Dip Line Dancing	M Murder Mystery Party Marathon Music Evening	 N Nature Trail Name That Tune Non Uniform Day	
O Obstacle Course Open Garden Opera Night		P Picnic Pool Competition Plant Sale Play Station Competition	 Q Quiz Quad Bike Racing
R Race Night Raffle Readathon Running	 S Silent Auction Swear Box Salsa Evening	T Tea Party Treasure Hunt Talent Show Tug of War Tombola	U Unwanted Gift Sale Uniform Day
 V Variety Show Vintage Car Rally Video Night	W Wine Tasting Walking Weight of the Cake Word Games	X Xbox Tournament Xmas Fair	
Y Yogathon Yodelling Competition		Z Zany Clothes Day Zumba Dancing	

WHAT TO THINK ABOUT WHEN DOING A FUNDRAISING EVENT:

WHY ARE YOU HOLDING THIS EVENT OR ACTIVITY?

Delving into this question will allow you to get to the key drivers and benefits that the fundraising activity will deliver. Ask others to help you with ideas and focus on ones that will help you to raise at least 4 times as much as you spend.

WHO WILL BE COMING TO THE EVENT OR ACTIVITY?

Think of your audience, who will be coming to the event or activity? How are you going to attract attendees or donations? The best advocates will be your family and friends to publicise your event. Tell us about the event and we can share it with our social media audience, local newspaper, and radio stations.

WHAT ACTIVITY OR EVENT DO YOU WANT TO ORGANISE?

Pick an activity or event that you are going to enjoy doing. We want you to have a great time and have fun whilst making a difference for others. Take a look at our A to Z of fundraising for ideas

WHEN IS THE EVENT OR ACTIVITY HAPPENING?

Once you have decided on your activity think about when a good time would be to hold it to maximise your audience. Is it going to be a one-off event? Or are you going to something over a period of time?

WHERE WILL IT TAKE PLACE?

Think of location? Does your activity need venue? Or do you need to plan your routes beforehand? Will your audience need special access? Are you close to public transport or main traffic routes? Is there parking?

HOW ARE YOU GOING TO COLLECT THE MONEY?

Make it as easy as possible for people to donate. This can be done in a number of ways, online giving pages are a great way of collecting sponsorship and donations. If you go to the BucksVision website, we have a link for you to set up your own page which can easily be shared on social media. Or you could have a paper sponsorship form (one is contained within the pack) or request collection boxes from the BucksVision office.

Now you have a plan in place -

HAVE FUN and remember all the money you raise makes a huge difference to blind and partially sighted people in Buckinghamshire and Milton Keynes

SET UP YOUR OWN ONLINE PAGE

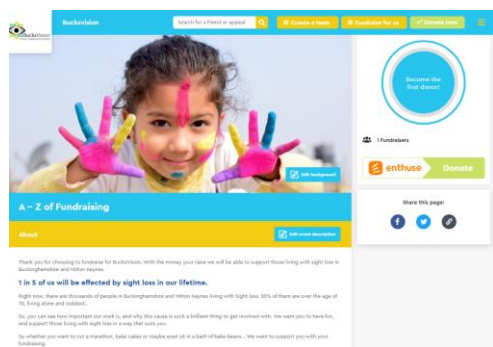
Setting up your own online page is easy!!

Go to the BucksVision website, click the Support Us link.



Click on the Fundraise for us and set up your own fundraising page

Click on
Set up your Fundraising Page.



Now you are good to go
Happy Fundraising

SPONSORSHIP FORM:

NAME:

I AM RAISING MONEY BY:

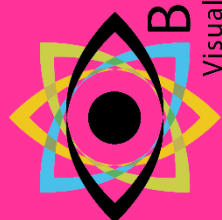
Sponsors Full Name	Sponsors Home Address	Postcode	Donation Amount	Gift Aid ✓

Make your gift go even further at no cost to you. As long as you are a UK taxpayer BucksVision can reclaim 25p of Gift Aid for every £1 you donate on all donations you have made in the last four calendar years, and until further notice.

If I have ticked the box headed Gift Aid, I confirm that I am a UK taxpayer and understand that if I pay less Income Tax and /or Capital Gains Tax than the amount of Gift Aid Claimed on all my donations to all.



Don't forget to cut out the BucksVision bunting




BucksVision
Visual Impairment Charity



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